

Designated drivers for safe Easter

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SAFETY FIRST: Caboolture Sports Club's Craig Allan will support designated drivers with a Coke and drinks card.

LICENSED venues across the Moreton Bay region are urging patrons to have a safe Easter break by registering for the Designated Driver program.

A registered designated driver can quaff free soft drinks at participating outlets all night, but will not be served any alcohol.

Caboolture Sports Club assistant manager Craig Allan said the program was designed to ease a burden on transport services, curb binge drinking and anti-social behaviour and ensure patrons returned home safely.

“We want to encourage and reward designated drivers and ensure they will transport their friends home in a safe manner,” Mr Allan said.

He said the Easter period was traditionally a busy time for licensed venues and transport services.

“We’ve had great support for the initiative from across the region, and the taxi providers love the program because it’s helping them solve a problem too,” Mr Allan said.

The Designated Driver program was first introduced in 2009 by the three Moreton Bay region liquor accords in partnership with Queensland Health.

It has been so successful that it is now being taken up in other areas in southeast Queensland.

Mr Allan said all a designated driver needed to do to register was ask a staff member at any participating licensed venue.

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