

Community toasts to new designated driver campaign

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HERE'S CHEERS: With soft drinks in hand, Mark Ryan and Craig Allan, mark the start of the designated driver campaign.

FREE soft drink will be given to designated drivers visiting the region's licensed venues from this weekend.

In an effort to curb drink driving, members of the Caboolture Corridor, Redcliffe and Pine Rivers Liquor Industry Action Group (LIAG) will provide soft drink to drivers.

Caboolture Corridor LIAG member Craig Allan said designated drivers would be given a wristband when they registered at participating venues allowing them free soft drinks while at the venue.

``We're trying to encourage safe passage home," he said.

State member for Morayfield Mark Ryan supports the initiative which also aims to educate revellers on how to have a good time without drinking.

Local police are also backing the program.

They will distribute 52,000 information cards to motorists stopped at RBTs.

The LIAG will meet in February to review the success of the program, which is due to start on Saturday at 45 pubs and clubs across Moreton Bay.

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